



“BUT I DON’T HAVE TIME TO HIRE A VA”: DISPELLING A COMMON MYTH THAT COULD BE KILLING YOUR BUSINESS - TAMMI METZLER

Many business owners, especially in the start-up phase, handle all tasks in their business themselves, which can quickly lead to burnout and wheel spinning that leads them nowhere, fast! Yet even if they realize they need help, they think that they just don’t have time to hire a VA, because first you have to find the right candidate, and then you have to train them, right? And manage them to make sure the job is done right, etc. etc. Who has time for that?

The reality is that when employees are hired for a job, it is expected that the first two weeks will be for training. This will allow the person to become familiar with the job and to understand all of the details that are a part of the description. If you have decided to work with a virtual assistant (VA), however, they often are experienced at the task at hand and therefore ready to hit the ground running, making extensive training periods unnecessary.

Most likely, you will not have problems with the training. Because virtual assistants often work for several business owners at once, they know how to quickly settle into a routine. You can typically expect to provide a fast training, mostly about general information regarding your business, and then let the VA get to the task at hand.

Additionally, many virtual assistants will have a list of questions that they will ask their clients when they are hired, based on their experience of information needed to perform the job most efficiently. This allows them to catch onto the job quickly, and will save you time of going back and forth answering questions later.

Not to mention that many VAs are skilled in not only the task at hand, but also in managing projects and keeping up with deadlines. As business owners themselves, they are fully aware that shoddy or late work may jeopardize the working relationship and cause them to lose a client. However, there is the chance that you will run across assistants that can’t be trusted to complete your work as you wanted it, so it is important to complete a thorough interview on any VA before you hire them.

Once you have a good VA in place, the time you will save by outsourcing time-consuming tasks will more than outweigh the limited time spent hiring and training your VA. Plus, the ability to focus your time on making “big picture” business decisions and then passing the details on to a professional virtual assistant for implementation is one of the ways that you can keep your business growing steadily. By choosing the right VA, you will save time on training and can rest assured of receiving high-quality work that not only stands up to your business reputation but also helps you uphold the quality of service that your customers expect – and that will keep them coming back for more.

Ready to find out how a VA can help you save time in your business? Contact us for a free consult and find out how we can help you reach your business goals with speed and ease!

[Click here to reserve your Instant Marketing Articles now!](#)